

## Strategy and Growth

*Managing a business without a well-defined strategic plan is like trying to chart a successful voyage without a map - or a destination for that matter!*



*The experts at Midwest Business Consulting can help - our skilled management team is experienced at helping leaders take stock of internal strengths, note weaknesses and identify those key business activities that lie at the foundation of success and drive the bottom line.*

Even the best laid strategies must be adapted from time to time as companies grow, industries change and markets and economies shift. MBC maintains a diverse and close-knit network of industry leaders across all business sectors and backgrounds to support client projects. MBC is proud to offer Strategy and Growth services in the following areas:

### Corporate and Business Unit Strategy:

From financial feasibility models to proactive & responsive market measures, from vertical & horizontal integrations to public relations strategies and incident investigations – MBC is your one stop situation-response team.

### Change Management & Strategic Implementation:

Change management is an approach to transitioning individuals, teams and organizations to a desired future state. Every effective business strategy must include a change management component – let the MBC Team help ensure strategies are properly planned and implemented to achieve the desired benefits.

### Organizational Design & Optimization:

As dedicated cost-reduction professionals and continuous improvement agents, MBC maintains a dedicated focus on efficient organizational design. Whether your organization is vertical or flat, centralized or distributed, MBC is standing by to help you build leaner and more effective organizations.

### Business Valuation:

MBC can assist with your due diligence efforts, help determine an accurate valuation for your business and negotiate a fair price. We also work as seller's agents, helping to maximize the value of the business for sale.

Whatever the challenge, trust the professionals at MBC help build your success story!

Visit us at [www.mbconsultingco.com](http://www.mbconsultingco.com) to learn more.