

## Small Business Consulting

*The Mission of MBC is to provide superior, value-based consulting services resulting in tangible, positive impacts to operations, customer and employee satisfaction, quality and ultimately the bottom line.*



*You excel at what you do – we excel at building and managing great companies. The MBC team is standing by to provide on-demand support; we'll integrate seamlessly with your business to understand challenges and develop unique breakout strategies to take your business to the next level. Let MBC focus on your business – so you can focus on success!*

At Midwest Business Consulting we work with companies to develop or re-evaluate business road maps and help business owners connect the Future to 'the Now'. We're pleased to offer cafeteria-style consulting options for both new and growing companies as well as established firms looking for help with strategy and growth, operations management and continuous improvement initiatives.

### Business Plans

Managing a business without a well-defined strategic plan is like trying to chart a successful voyage without a map - or a destination for that matter. The importance of having a well thought out business plan plays an important role in helping you set realistic expectations on when you can expect a return on your investment and what that return might be. A good business plan includes: your mission statement, your plan to attract customers and turn a profit, budget goals, operating plans, a SWOT analysis & more. Let the experts at MBC help write your success story.

### Business Licenses, Permits & Certifications

The MBC Team can assist you in determining and obtaining the necessary business licenses and permits mandated by city and state governments. MBC can also assist in helping your company obtain supplier diversity certifications, such as DBE, WBE, MBE and/or VBE.

### Business Coaching – Basic Business Foundations

MBC is proud to offer Basic Business Coaching in the areas of: strategy development, financial planning & accounting, IT solutions, marketing strategies, training & staff development and more.

Visit us at [www.mbconsultingco.com](http://www.mbconsultingco.com) to learn more.